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the company

Founded in April 1996 by Brewster Kahle and Bruce Gilliat, Alexa Internet has harnessed the collective wisdom and experiences of the entire Internet community and transformed them into the Alexa service.

Alexa Internet was created from a novel vision. A vision of navigation that learns and improves over time with the collective participation of its users. We all experience the gaps in navigating and finding information on the Internet as it is used today— frustrating keyword searches that turn up hundreds or thousands of web pages and sites, very few of which are of any interest.

What if we, as a community of users, could effortlessly pool our collective experience and add human intelligence to navigation? What if we could fill in those gaps? It is a radical concept and it is our goal to make it real, and we invite you to join us in this effort.

What we are doing can change the way we use the Internet forever. The Alexa service is the first Internet software product that learns from people. This intelligent navigation service provides a continuous source of relevant recommendations of where to go next on the Web. Alexa works in parallel with, and independently of Web browsers, and is displayed as a toolbar on the user's desktop. The more people use Alexa, the more we all benefit.

Alexa Internet gathers, manages and analyzes multi-terabyte collections of information to make access and navigation easy for everyone. Alexa's technology provides a new approach to a major problem with the Internet, the inability to quickly and easily find information users know exists.
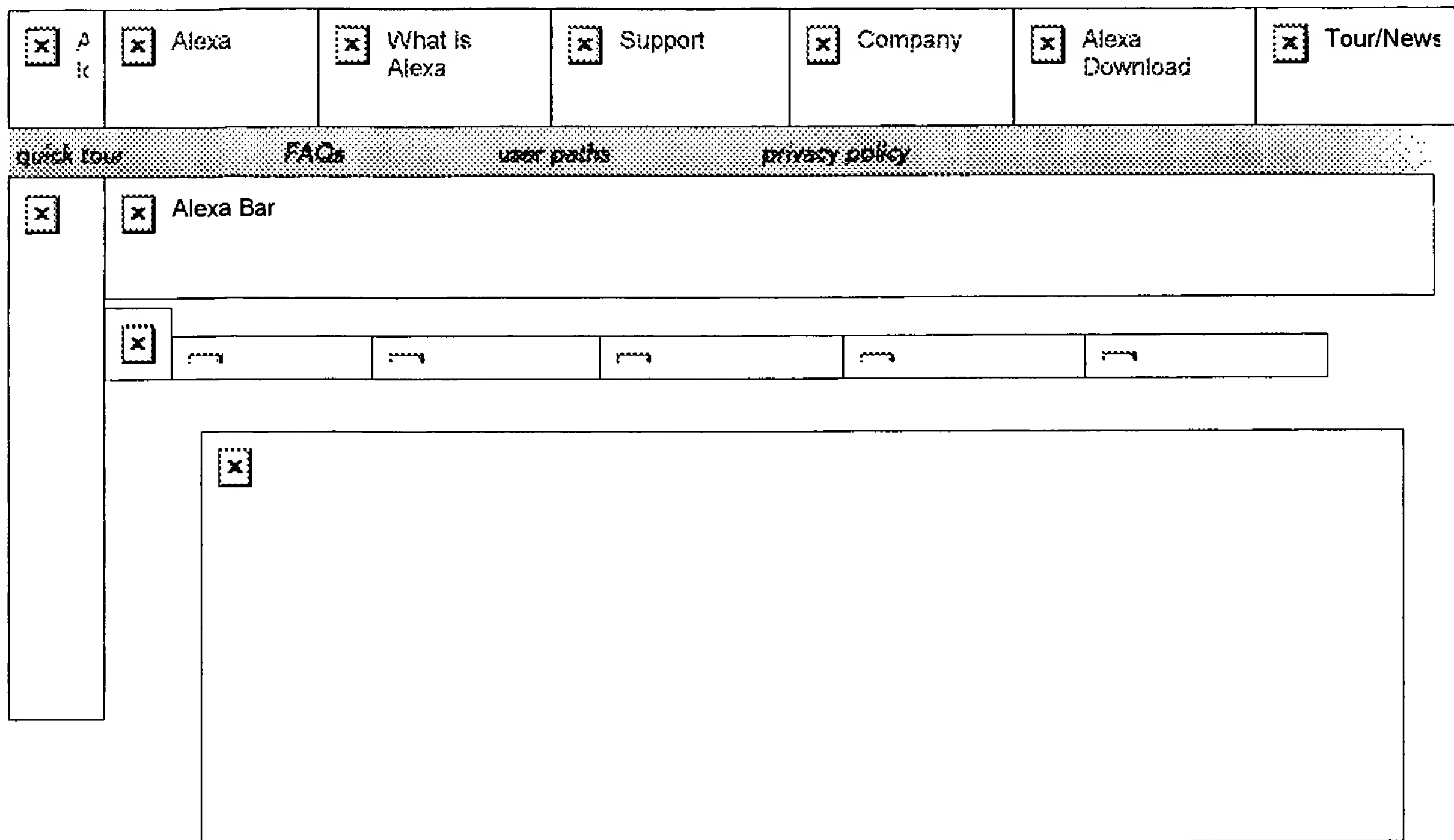
Please download Alexa, use the service, vote on pages, recommend links, and help make our vision even better. It will change the net for all of us.

Alexa Internet is located at The Presidio of San Francisco, PO Box 29141, San Francisco, California 94129-0141.

For business information please call 415-561-6900. Facsimile 415-561-6795.

Our information email address is info@alexa.com.

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x Alexa Bar

Alexa is a free service to users of the World Wide Web that helps you surf smarter, faster, and easier.

Smarter: Alexa gives you behind the scenes information on every site on the Web.

Faster: Alexa surfs with you to instantly provide recommended links for where to go next on the Web.

Easier: "One click" access to information and recommendations without leaving the page you are currently visiting.

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[x] Alexa Navigation ar

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Navigate the Web smarter, faster and easier with Alexa — a free, ad-supported, Web navigation service.
The Alexa service appears as a toolbar attached to your Web browser and
provides you with:

- Detailed background information on every site you visit so you can make fast decisions about a site's quality.
- Recommended relevant links about where to go next so you can find the sites you need, when you need them.
- And other useful features...

Click one of the buttons below:

[x] Download Alexa for Netscape (3.0 and higher).

[x] Download Alexa for Internet Explorer (3.0 and higher).

[x] Alexa's Macintosh version coming soon.

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Download Directions:
Step 1: Click the button on the right.

Step 2: A dialog box may appear on your screen which allows you to "open" or "save to disk" the "alexa130m" file. If you click on "open", you will immediately start the installation process. If you click on "Save", you will need to note the folder into which you are downloading the software, and then double-click on the "alexa130m" file to start the Alexa installer program.

Step 3: Upon successful installation, your Web browser will restart and your Alexa toolbar will appear on the bottom of your screen.
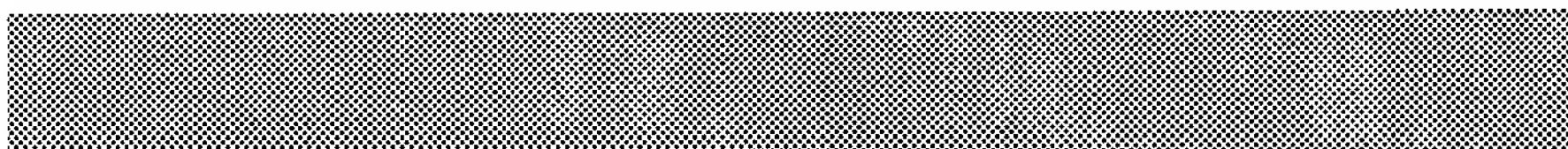
[x]

Click to Download Alexa

Try our HTTP download if you can't use FTP to download files: alex130m.exe

Things to note before installing:

- System Requirements and Installation Notes
- Frequently Asked Questions

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